

PRIMARY CARE MENTAL HEALTH & WELLBEING AN INTEGRATED APPROACH

Using opportunities brought by transformation and integration brings together:

- * Transformation to Primary Care at Scale
- * Public Health
- * *Connecting People to Communities* programme
- * Local Care Alliance
- * One Trafford Response

Development and Governance Vehicle

- * *Trafford Primary Care Mental Health & Wellbeing Service*
- * Lead Provider GMMH

Creates Opportunities:

- * To trial and embed new ways of working
- * Promote prevention of mental ill health and encourage positive steps for good mental health
- * Reduce isolation
- * Reduce avoidable demand
- * Reduce variation
- * Reduce inappropriate prescribing – e.g. of anti depressants
- * Support and embed third sector colleagues in redesign of health and care services
- * Improve access to services and to wider public and voluntary sector support
- * Target vulnerable groups and individuals

Key Characteristics

- * Strategically driven
- * Clinically excellent
- * Socially Conscious
- * Prevention at its core
- * 'Virtual Referral Cycle' – we will link services to people and people to services

